



## **What is a fashion stylist?**

A professional fashion stylist, also referred to as wardrobe consultant, helps create a client's image, whether it be casual or formal, social or professional. A fashion stylist will guide the client in developing and expressing that client's unique sense of style. Through this collaborative process, the client will project his/her most fashionable self with ease and confidence!

## **What's it like to work with Pia?**

Fashion styling is incredibly valuable at transition times, such as when you are embarking on a new career, seeking a promotion, dating, graduating college, entering or re-entering the workplace, or preparing for a special occasion. Just as valuable is having a good ongoing relationship with your own fashion stylist. Overtime, and with periodic closet edits, both you and your fashion stylist get greater understanding of what style suits you and allows you to feel your best!

Did I mention that fashion is my passion, and one of my true loves? I'm inspired by fashion on all levels, regularly working on editorial photo shoots and T.V. commercials. In addition, I try to attend as many major seasonal fashion shows, frequently commenting & posting about the styles and trends via my social media channels. This mix of influences, gives me a clear understanding of fashion and how it can translate into day to day life. Staying current & on the pulse of the industry allows me to make smart fashion recommendations for you, whether you're looking to be fashion-forward, mix it up just a bit, or keep your current style looking smart and updated.

As your stylist, I will provide you with a completely personalized experience. This is self care at its finest. Step one is our initial wardrobe consultation (approx. 1.5 to 2 hours). I begin by carefully listening to your needs and fashion goals. After we discuss your goals, I'll take into account your physical attributes, lifestyle, and personal fashion inspirations. The combination of these themes, will focus the direction needed to develop your new look.

After our initial consultation, and depending on the scope of the project, I'll request to visit your closet to evaluate your current wardrobe. During our closet edit, we may need to decide what clothes are outdated or ill-fitting, and whether some garments can be updated for the style or season by purposefully layering pieces, tailoring or accessorizing.

### **First, the wardrobe consultation meeting:**

- Discuss your goals and budget.
- Consider your lifestyle, body type, and style preferences.
- Assess your current wardrobe, if necessary.
- Discuss personal shopping, shopping budget and scope of the project.

### **Second, the closet edit:**

We deep dive into your closet, keeping the items that work and eliminating the items that no longer serve you. I'll recommend altering where needed and clothing that is outdated, ill-fitting, unflattering, or over-worn will be donated. We'll thoughtfully talk about each item and decide its fate together. What happens to the pieces marked for donation? I will deliver your donated items to a local charity and mail the tax deduction form back to you within 10 days. Once your wardrobe has been edited, I will show you how to make the most of your current clothes and accessories. We'll talk about how to mix and match your current pieces, create new outfits, and suggest pieces you may want to add that really reflect the personal style you aspire for.

### **What comes next? If needed, shopping:**

Based on what we've discussed, I'll begin sourcing selections for you that I will bring to your fitting. Sourcing can take as little as one day, or may take several days. This will depend on the scope of the project. Once the sourcing is done, we will schedule a date, time and location for the fitting. I will arrive to the fitting with a rolling rack, my camera & all the selections we have made for you. A normal fitting usually takes b/w 4-6 hours. All you need to do is show up.

## How much do fashion styling services cost with Pia?

Let's keep it simple. I offer my services via the following inclusive packages;

### **“Closet Refresh” Package: \$800** (Duration 6-8 hrs max)\*

We'll source your looks straight from your own closet. Package includes the initial wardrobe consultation, closet edit and styling session. This “refresh” will define the list of staple items from your closet that will eventually build your complete wardrobe. We will create 3 inspiring outfits from the refresh. Duration 6-8 hours max.

### **“The Best You” Package: \$1600** (Duration 3-4 days usually)\*\*

“The Best You” package includes the “Closet Refresh” PLUS personal shopping. I'll maximize my resources on a shopping trip designed to find what items are on our staples list. During our fitting, I'll show and advise you on how to pull together each look. As a result, we'll develop 5 to 10 different looks to create your desired style. I'll also provide you with photographs of each look for quick and easy reference and inspiration.

**Please Note:** Package fee above DOES NOT include cost for any clothing item(s) purchased from your personal shopping trip.

*Any and all items purchased during a personal shopping session are carefully tracked.\* This keeps our project organized and transparent. All purchased clothing, shoes, jewelry, accessories, etc... MUST REMAIN WITH ALL ORIGINAL TAGS ATTACHED AT ALL TIMES. Once it has been decided that a certain item or piece will be kept and added to your wardrobe, then and only then, will I make note of the item and remove the tag(s) for you..*

### **Virtual Stylist Consultation: \$45** (Duration 45 minutes) \*\*\*

We will discuss any specific fashion concerns you might have or just zero in on the look you are trying to achieve & some insider recommendations on how to get there.

If an in person styling service package is purchased following this session, we will credit the consult fee towards your package.

### **Virtual Wardrobe Styling Session: \$85/per hour** \*\*\*

In this session, I will either guide you in selecting pieces that work from your closet and/or we can virtually look at some fashion sites together & style you in a couple looks that will surely suit your newly desired style.

**Special Occasion/Gift Sourcing : From \$75/per hour to \$100/per hour \*\*\***

Upon request, I am available to source any special occasion dress/suit or select a tasteful gift for that special event.

**Personal Shopping Trip Details:**

*The shopped items are purchased by us initially & reconciled on a spreadsheet along with the receipts\* listed by Date, Vendor/Item & Cost. The items selected are up to you to decide to keep from the styling session. Reimbursement is due in full at time of service. Usually at the fitting or on the return day.*

**Payment Details:**

*\* Full payment due on date of “Closet Refresh” package consultation. Time in excess of 8 hours in styling sessions will be charged at the rate of \$100/hour.*

*\*\* 50% deposit is due at time of consultation for all other packages.  
ex. “The Best you” package. Remaining Balance of full service & shopping reimbursement due on clothing return day.*

*\*\*\* Virtual & Special Occasion Gift Sourcing Service Packages require full payment via Venmo prior to our consultation appt.*

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