



## **What is a fashion stylist?**

A professional fashion stylist, also referred to as wardrobe consultant, helps create a client's image, whether it be casual or formal, social or professional. A fashion stylist will guide the client in developing and expressing that client's unique sense of style. Through this collaborative process, the client will project his/her most fashionable self with ease and confidence!

## **What's it like to work with Pia?**

Fashion styling is incredibly valuable at transition times, such as when you are embarking on a new career, seeking a promotion, dating, graduating college, entering or re-entering the workplace, or preparing for a special occasion. Just as valuable is having a good ongoing relationship with your own fashion stylist. Overtime, and with periodic closet audits, both you and your fashion stylist get greater understanding of what style suits you and allows you to feel your best!

Did I mention that fashion is my passion and one of my true loves? I'm inspired with fashion on all levels, regularly working on editorial photo shoots and T.V. commercials. In addition, I try to attend as many major seasonal fashion shows, frequently blogging about the styles and trends. This mix of influences, gives me a clear understanding of fashion and how it can translate into day to day wear. Staying current and keeping that buzz allows me to make smart fashion recommendations for you, whether you're looking to be fashion-forward, or keep your classic style looking smart and updated.

As your stylist, I will provide you with a completely personalized experience. Step one is our initial wardrobe consultation (approx. 1 hour). I begin by carefully listening to your needs and what your current fashion goals are. After we discuss your goals, I'll take into account your physical attributes, lifestyle, and personal fashion inspirations. The combination of all these themes, will focus the direction needed to develop your new look.

After our initial consultation, and depending on the scope of the project, I'll request to visit your closet to evaluate your current wardrobe. During our closet audit, we may need to decide what clothes are outdated or ill-fitting and whether some garments can be updated for the style or season by smartly layering pieces and accessories.

### **First, the wardrobe consultation meeting:**

- Discuss your goals and budget.
- Consider your lifestyle, body type, and style preferences.
- Assess your current wardrobe, if necessary.
- Discuss personal shopping and scope of the project.

### **Second, the closet audit:**

We dive into your closet, keeping the items that work and eliminating what doesn't work. I'll recommend tailoring where needed to save your checkbook, and donate clothing that is outdated, ill-fitting, unflattering, or over-worn. We'll thoughtfully talk about each item and decide its fate together. What happens to the pieces marked for donation? I will deliver your donated items to a local charity and mail the tax deduction form back to you within 10 days. Once your wardrobe has been edited, I will show you how to make the most of your current clothes and accessories. We'll talk about how to mix and match your current pieces, create new combinations and outfits and suggest pieces you may want to add that really reflect the personal style you are creating.

### **What comes next? If needed, shopping:**

Based on what we've discussed, I'll begin sourcing selections for you that I will bring to the fitting. Sourcing can take as little as one day or may take several days. It all depends on the scope of the project. Once the sourcing is done, we will schedule a date, time and location for the fitting. The fitting will be held at your home or work space. A normal fitting usually takes b/w 4-6 hours. All you need to do is show up.

### Special Note:

Any and all items purchased during a personal shopping session are carefully tracked. This keeps our project organized and transparent. All purchased clothing, shoes, jewelry, accessories, etc... **MUST REMAIN WITH ALL ORIGINAL TAGS ATTACHED AT ALL TIMES.** Once it has been decided that a certain item or piece will be kept and added to your wardrobe, then and only then, will I make note of the item and remove the tag(s).

### **How much does fashion styling cost?**

Let's keep it simple. I offer my services via the following inclusive packages;

#### **“Closet Cleanse” Package: \$500** *(Duration 4-6 hrs max)\**

We'll source your looks straight from your own closet. Package includes the initial wardrobe consultation, closet audit, and styling session. This package will compose the list of staple items that will eventually build your complete wardrobe.

#### **“The New You” Package: \$1500** *(Duration 3-4 days)\*\**

A new look package that includes the “Closet Cleanse” PLUS personal shopping. I'll maximize my resources on a shopping trip designed to find what items are on our list. During our fitting, I'll show and advise you on how to pull together each look. As a result, we'll develop 3 to 5 different looks to create your desired style. I'll also provide you with photographs of each look for quick and easy future inspiration.

*Please note, package service fee DOES NOT include cost for any clothing item(s) purchased from personal shopping trip.*

#### **Special Occassion/Gift Sourcing :** *(Rates vary)*

Upon request, I am available to source a special occasion dress, even pick a gift!

*\* Full payment due on date of consultation and closet audit. Time in excess of 6 hours, will be charged at the rate of \$100/hour.*

*\*\* 50% deposit due at time of initial consultation. Balance of full payment due on clothing return day.*

Please make Checks Payable to: **Last Looks**